

Waldron, Ind.

1963 GARDEN MUMS

DESCRIPTIVE LIST

DEC 18 1962

PRICE SCHEDULE

25 of one variety	\$2.00 per unit
50 rate, one variety	\$3.50 per unit
100 rate, one variety	\$6.00 per 100
500 rate, one variety	\$5.75 per 100

No early order Discount.

MINIMUM ORDER, SPECIFIED VARIETIES, 300 R. C.

WHITE

NANOOK. Cream white button pompon; cushion; very neat	Short	Sept. 15
WHITE CLOUD. Large pure white; vigorous	Med.	Sept. 15
DAISYUM. Alabaster-white single, rather upright	Med.	Sept. 20
POWDERPUFF. White cushion in wide mounds	Short	Sept. 20
*PRINCESS KAY. Outstanding white; short and spreading	Short	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon; prolific bloom	Med.	Sept. 25
OSTOSA. Large glistening white; broad and floriferous	Short	Sept. 25
*RAGGEDY ANN. Carnation flowered white cushion; outstanding	Short	Sept. 25
SHALIMAR. Creamy white, large flowers; sturdy growth	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons; tidy	Short	Sept. 25
CHRIS COLUMBUS. Cream white, large & vigorous; long season	Med.	Oct. 1
CORSAGE CUSHION. Opening white, shading to delicate pink	Short	Oct. 1
JACK FROST. Stocky, well balanced profuse blush-white	Short	Oct. 1
LARRY. Clear, crisp white; compact; superb	Short	Oct. 1
SPINDRIFT. White with cream center, 3-inch; dependable	Med.	Oct. 1
WHITE MOUND. 3" creamy white blooms; broad habit	Short	Oct. 1
AVALANCHE. Large shaggy white with cream center	Med.	Oct. 5
LYRIC. White cushion immaculate single; frost tolerant	Short	Oct. 5
CLASSIC. Pure white, medium pompon. Fine for cutting	Tall	Oct. 10

PINK AND LAVENDER

CECIL BEED. Deep lavender-pink; very profuse	Med.	Sept. 15
ORCHID HELEN. Orchid-pink; sturdy and strong	Short	Sept. 15
*SATELLITE. Compact, light purple cushion; early	Short	Sept. 20
COQUETTE. Rose-pink cushion for early season	Short	Sept. 20
MINNEHAHA. 2" flowers of rose-pink; large cushion type	Short	Sept. 20
MINNPINK. Clear rose-pink cushion; very popular	Short	Sept. 20
REFLECTION. Large silvery lavender; long season of bloom	Med.	Sept. 20
*CAMEO. Short, perfectly rounded, pink cushion	Short	Sept. 25
CECELIA. Purple cushion; globular habit	Short	Sept. 25
ELIZABETH KOVER. Large soft shell pink; broad & compact	Med.	Sept. 25
JOAN HELEN. Garnet-purple shading to crimson, yellow center	Short	Sept. 25
PURPLE CUSHION. Purple-red cushion	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion; fine habit	Short	Sept. 25
PURPLE WATERS. Popular early large purple	Short	Sept. 25
ROSE QUEEN. Rose red; very nice cushion	Short	Sept. 25
ROSY NOOK. Brilliant deep pink pompons; plants rounded	Short	Sept. 25
SEPTEMBER CHEER. Vivid pink cushion	Short	Sept. 25
SPELLBOUND. Brilliant lavender; medium double flowers	Med.	Sept. 25
ANNA KOLLER. Compact, floriferous soft purple	Med.	Sept. 25
PINK LADY. Upright plant, 4" pink flowers; nice cut	Tall	Sept. 26
ALERT. Large, dark purple with a silvery cast; dependable	Med.	Sept. 28
SALUTE. Deep purple cushion	Short	Sept. 28
*EVA PARCH. Sturdy, deep pink spoon; excellent garden & cut.	Tall	Sept. 28
FUCHSIA FAIRY. Profuse, light pink cushion	Short	Oct. 1
HELEN BOGUE. Massive light purple; disbud for football	Med.	Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom	Short	Oct. 1
OLD LAVENDER. Large pure lavender; perfect garden & cut.	Tall	Oct. 1
*SPARKLING. 3-inch rose-geranium pink; lustrous	Med.	Oct. 1
STYLISH. Large deep rose, flushed raspberry-cerise	Med.	Oct. 1
ALI BABA. Brilliant purple pompon; sturdy; excellent cut	Med.	Oct. 5
ANN LADYGO. Pink anemone cushion; flowers in mass	Short	Oct. 5
BETTY. Large bright salmon-pink; upright, strong-stemmed	Tall	Oct. 5
MAJOR CUSHION. Lavender-rose cushion; excellent though late	Short	Oct. 5
MISCHIEF. Rosy red, bold yellow center; novelty appeal	Med.	Oct. 5

* Varieties illustrated on color brochure

YELLOW

Height

Flowering
date

CORTIS RICE. Large buttercup-yellow; disbud for football	Tall	Sept. 10
LEMON DROP. Lemon-yellow, small button pompon; cushion	Short	Sept. 15
PATHFINDER. Bright gold, serrated petals; carnation-like	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion; long season	Short	Sept. 15
*YELLOW POMPONETTE. Yellow pompon; long season; unexcelled	Short	Sept. 15
GOLD BUTTON. Deep golden yellow; early and lasting	Med.	Sept. 20
TONKA. Stocky habit, 2½" deep yellow, lasting	Med.	Sept. 20
ASTORIA. Deep lemon pompon; very dependable	Med.	Sept. 25
LEE DICK. Lemon-yellow pompon; cushion	Short	Sept. 25
*MAPLE MOUND. A striking blend of orange & gold; cushion	Short	Sept. 25
TRANQUILITY. Soft primrose-canary yellow; low grower	Short	Sept. 25
*BUTTERSCOTCH. Huge golden-yellow, bronze tints; nice disbud	Med.	Sept. 28
CONFECTION. Soft beige-buff, maturing to cream-primrose	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon button	Short	Oct. 1
GOLDEN CARPET. Ground-hugging blanket of golden pompons	Short	Oct. 1
JOHN MILBRATH. Small football type, yellow incurve	Med.	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching	Med.	Oct. 1
MILAN. Sturdy 15" plants; deep golden yellow, good size	Short	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze	Med.	Oct. 1
PRIMROSE BUTTON. Soft primrose yellow button; cushion	Short	Oct. 1
SUNDANCE. Huge sprays, butter yellow, 3" flowers	Med.	Oct. 1
TAFFY. Anemone flowered cushion, taffy-colored tinged gold	Short	Oct. 1
YEL. CHRIS COLUMBUS. Bright lemon; vigorous	Med.	Oct. 1
CHARLES NYE. Deep lemon, large pompon; sturdy	Med.	Oct. 5
ETHEL WATERS. Light lemon; large incurved. nice for disbud	Med.	Oct. 5
NEWTON. Large golden-yellow; disbud for football	Med.	Oct. 5
*SUDAN. Large golden-yellow; disbud for football	Med.	Oct. 5
*YELLOW SPOON. Golden yellow spoon; dependable display	Med.	Oct. 5
*YELLOW SUPREME. Bright lemon-yellow cushion; late season	Short	Oct. 5
*RUBY BREITHAUPT. Massive primrose-yellow	Med.	Oct. 10

BRONZE AND RED

AUTUMNSONG. Early wine-red shading to carmine; cushion	Short	Sept. 10
*APRICOT GLOW. Rich coppery-orange cushion	Short	Sept. 15
DANDY. Upright cushion, reddish bronze; tendency to incurve	Med.	Sept. 15
EARLY CRIMSON. Early flowering bright crimson; good cut	Med.	Sept. 15
BRONZE QUEEN. Copper bronze pompon; cushion habit	Short	Sept. 20
*FIRED GOLD. Showy cushion; reddish-gold; holds color well	Short	Sept. 20
FLAMBOYANT. Flaming orange bronze; stately and lively	Med.	Sept. 20
POMPONETTE. Golden-bronze, medium pompon; long season	Short	Sept. 20
TORONTO. Rich coppery-bronze; cushion-like	Short	Sept. 20
CAMPAIGNER. 3" cactus, bronze-gold; rich, autumn color	Med.	Sept. 22
*RUBY MOUND. Bright ruby-red cushion, holding color well	Short	Sept. 22
COMMANDER CUSHION. Red cushion; massive display	Short	Sept. 25
*LAWRENCE BLANEY. Orange red decorative; effective	Med.	Sept. 25
MIKADO. Turkish red; large and bold	Tall	Sept. 25
ORINOCO. Crimson cushion, non-fading; rounded habit	Short	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion	Med.	Sept. 25
DARK KNIGHT. Velvety ruby-crimson; reliably early	Med.	Sept. 28
SCARLET CRIMSON. Glowing bright red, in mounds	Med.	Sept. 28
ADMIRATION. A rich chamois; balanced habit, heavy bloom	Med.	Oct. 1
CHOCOLATE DROP. Oxblood red button; excellent cut	Med.	Oct. 1
COURAGEOUS. Dark ruby-red, large double flowers	Med.	Oct. 1
DAN FOLEY. Tangerine-orange scarlet; cushion habit	Short	Oct. 1
LIPSTICK. Brilliant red. Fades early, but desirable	Short	Oct. 1
RUBESCENT CUSHION. Ruby red cushion, short, spreading	Short	Oct. 1
HUNTSMAN. Scarlet orange. A preferred color	Tall	Oct. 5
INDIAN RED. Indian rust color; large	Med.	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color	Med.	Oct. 5
TINY RUBIES. Hunters-red daisies; low cushion	Short	Oct. 5
DOLLI-ETTE. Showy, golden bronze spoon; sturdy & strong	Med.	Oct. 10

PRICE SCHEDULE

25 of one variety	\$2.00 per unit
50 rate, one variety	\$3.50 per unit
No early order Discount.	

100 rate, one variety	\$6.00 per 100
500 rate, one variety	\$5.75 per 100

MINIMUM ORDER, SPECIFIED VARIETIES, 300 R. C.

Cunningham Gardens

INCORPORATED

WALDRON, INDIANA

GARDEN MUMS FOR CUT FLOWERS

Many garden varieties are quite suitable for fall-season cut flower production, grown normally or grown by utilizing the black cloth treatment to advance the blooming date. If longer stems are sought a close spacing is required, approximately 8" x 8" or 8" x 10". Varieties best adapted for cut flower use are those having tendency toward stem elongation, plants developing heights medium to tall.

WHITE	PINK & LAVENDER	YELLOW	BRONZE & RED
Jess Williams	Spellbound	Astoria	Early Crimson
Chris. Columbus	Eva Parch	King's Ransom	Flamboyant
Larry	Old Lavender	Sundance	Huntsman
White Cloud	Betty	Yel. Chris Columbus	Courageous
Spindrift	Cecil Beed	Yel. Spoon	Toronto
Avalanche	Purple Waters	Charles Nye	Mikado
Classic	Pink Lady	Butterscotch	

MUMS FOR BEDDING OR BORDERS

The garden mums for this purpose comprise a wide selection of types, varieties which are short and medium in height — kinds most popular for permanent garden planting. They have a wide acceptance for spring sales as well as at blooming time in fall.

A PARTIAL LIST OF RECOMMENDED VARIETIES.

WHITE	PINK & LAVENDER	YELLOW	BRONZE & RED
Nanook	Orchid Helen	Pathfinder	Autumnsong
Princess Kay	Cameo	Yel. Cushion	Apricot Glow
Ostosa	Purple Waters	Yel. Pomponette	Flamboyant
Raggedy Ann	Minnehaha	Tonka	Campaigner
Corsage Cushion	Alert	Tranquility	Ruby Mound
Larry	Joyous	Primrose Button	Dark Knight
Spindrift	Stylish	Sundance	Lipstick
Lyric	Sparkling	Ruby Breithaupt	Remembrance

CUSHION VARIETIES

The cushion varieties, by habit and form are low and rounded — most ideal for the front positions in the hardy border. They are the shortest growing kinds of all the chrysanthemums, and undoubtedly are the most useful because of the mass effect they lend in beautification.

WHITE	PINK & LAVENDER	YELLOW	BRONZE & RED
Nanook	Minnehaha	Purple Queen	Autumnsong
Powderpuff	Satellite	Rose Queen	Apricot Glow
Raggedy Ann	Coquette	Sept. Cheer	Ruby Mound
Corsage Cushion	Minnpink	Salute	Orinoco
White Mound	Cameo	Fuchsia Fairy	Dan Foley
Lyric	Cecelia	Joyous	Tiny Rubies
Princess Kay	Rosy Nook	Ann Ladygo	Fired Gold
White Rice	Joan Helen	Major Cushion	Lipstick
	Orchid Helen	Mischief	
		Lemon Drop	
		Yel. Cushion	
		Yel. Pomponette	
		Lee Dick	
		Maple Mound	
		Gold Ribbon	
		Golden Carpet	
		Yel. Supreme	
		Taffy	
		Primrose Button	

Cunningham Gardens

INCORPORATED

WALDRON, INDIANA

ORDER BLANK

COLLECTIONS -

Collector's Name

Address

SHIP VIA

Postage

A. R. Express

Air

AMOUNT ENCLOSED \$

CHARGE

GARDEN MUM COLLECTIONS - - POSTER ILLUSTRATED

TERMS AND CONDITIONS OF SALE

DELIVERIES. All orders are shipped F.O.B. Indiana, via Railway Express collect, unless otherwise directed. If parcel post shipments are desired be sure to allow sufficient postage with your order. Excess parcel post funds are refunded. Customers are requested to give definite instructions for shipping. In the absence of special instructions we will use our judgment, but with the understanding that it is without responsibility on our part. All shipments travel at the risk and cost of the purchaser.

CLAIMS. Plant materials are in thriving condition when accepted by the transportation company. Our responsibility ceases when the delivering carrier accepts shipment. If damage should occur enroute, have your agent inspect shipment and assist you in properly filing the claim for loss. In any event advise us at once should there be damage or loss in transit.

PACKAGING. We are aware of the variable conditions which prevail in shipping perishable plants. Our packaging assures safe arrival, if properly handled in transit. No additional charges for packaging.

LIMITATION OF WARRANTY. We warrant to the extent of the purchase price, that plant materials sold are as described, within recognized tolerance. We give no other or further warranty, expressed or implied.

TERMS: All invoices are due and payable 30 days after invoice date; payment must accompany all orders unless credit has been established. 1% service charge per month charged on past due accounts.

GENERAL COLLECTIONS - - ROOTED CUTTINGS

MINIMUM COLLECTION \$20.00

COLLECTION NO. 1 Fallen varieties for cutting	Quantity	COLLECTION NO. 2 For cutting at borders (several)	Quantity	COLLECTION NO. 3 For cutting at borders (several)	Quantity
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COLLECTION NO. 4 Common varieties only	Quantity	COLLECTION NO. 5 Varieties for the best day or	Quantity
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COLLECTION PRICES NEW 1920

5000 up

1000 to 5000

500 to 1000

25.00 per 100

25.00 per 100

25.00 per 100

CUNNINGHAM GARDENS, INC., Waldron, Indiana

Date, 19.....

Name
(Please use Business Name)Street, P. O. Box
or Rural DeliveryPost Office State
(Zone No.)Express office
(If different from P. O.)

If VIA AIR — Air Port and City

Phone Number

SHIPPING DATE

AMOUNT ENCLOSED \$☐ **CHARGE**

Check if you have a charge account. If you wish to have this purchase charged and no account has been arranged, send 3 trade references with addresses and allow about ONE week to check them.

CHRYSANTHEMUM**(GARDEN MUMS)****R. C. ORDER BLANK**Do you need cultural information for garden mums? **CHECK HERE** ☐**SHIP VIA:** ☐ Parcel Post ☐ R. R. Express ☐ Air

Varietal differences sometimes delay shipping on schedule. To expedite without back order, using comparable varieties . . .

MAY WE SUB? ☐**DO NOT SUB** ☐**PRICE SCHEDULE**

25 of one variety	\$2.00 per unit
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100 rate, one variety	\$6.00 per 100
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MINIMUM ORDER, SPECIFIED VARIETIES, 300 R. C.

WHITE			PINK & LAVENDER			YELLOW			BRONZE & RED		
Qty.	Variety	Amt.	Qty.	Variety	Amt.	Qty.	Variety	Amt.	Qty.	Variety	Amt.
.....	Nanook			Minnehaha			Cortis Rice			Autumnsong	
.....	White Cloud			Minnpink			Lemon Drop			Apricot Glow	
.....	Daisymum			Reflection			Pathfinder			Dandy	
.....	Powderpuff			Cameo			Yel. Cushion			Early Crimson	
.....	Princess Kay			Cecelia			Yel. Pomponette			Bronze Queen	
.....	Jess Williams			Elizabeth Kover			Gold Button			Fired Gold	
.....	Ostosa			Joan Helen			Tonka			Flamboyant	
.....	Raggedy Ann			Purple Cushion			Astoria			Pomponette	
.....	Shalimar			Purple Queen			Lee Dick			Toronto	
.....	White Rice			Purple Waters			Maple Mound			Campaigner	
.....	Chris Columbus			Rose Queen			Tranquility			Ruby Mound	
.....	Corsage Cushion			Rosy Nook			Butterscotch			Cmdr. Cushion	
.....	Jack Frost			Sept. Cheer			Confection			Lawrence Blaney	
.....	Larry			Spellbound			Gold Ribbon			Mikado	
.....	Spindrift			Anna Koller			Golden Carpet			Orinoco	
.....	White Mound			Pink Lady			John Milbrath			Rouge Cushion	
.....	Avalanche			Alert			King's Ransom			Dark Knight	
.....	Lyric			Salute			Milan			Scarlet Crimson	
.....	Classic			Eva Parch			Mojave Gold			Admiration	
PINK & LAVENDER				Fuchsia Fairy			Primrose Button			Chocolate Drop	
				Helen Bogue			Sundance			Courageous	
				Joyous			Taffy			Dan Foley	
				Old Lavender			Yel. Chris. Col.			Lipstick	
				Sparkling			Charles Nye			Rubescant Cush.	
				Stylish			Ethel Waters			Huntsman	
				Ali Baba			Newton			Indian Red	
				Ann Ladygo			Sudan			Red Velvet	
				Betty			Yellow Spoon			Remembrance	
				Major Cushion			Yel. Supreme			Tiny Rubies	
.....	Cecil Beed			Mischief			Ruby Breithaupt			Dolli-ette	
.....	Orchid Helen										
.....	Satellite										
.....	Coquette										

Cunningham Gardens

INCORPORATED

WALDRON, INDIANA

Date _____

Name _____

Street, P. O. Box
or Rural Delivery

Post Office _____

State _____

Express Office _____

If different from P. O.

If VIA AIR — Air Port and City _____

Phone Number _____

SHIPPING DATE _____

AMOUNT ENCLOSED \$ _____

☐ CHARGE

Check if you have a charge account. If you wish to have this bill
charge against and no account has been arranged, send 3 bills re-
sponses with address and when about ONE week to check them.

CHRYSANTHEMUM

(GARDEN MUMS)

R. C. ORDER BLANK

Do you need cultural information for garden
mums? CHECK HERE ☐

SHIP VIA: ☐ Parcel Post ☐ R. R. Express ☐ Air

Various discounts sometimes apply shipping
on schedule. To expedite without loss when
using commercial varieties.
☐ MAY WE SUB? ☐ DO NOT SUB

PRICE SCHEDULE

25 of one variety \$2.00 per unit
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500 of one variety \$17.50 per unit

No early order discount

MINIMUM ORDER SPECIFIED VARIETIES 200 R. C.

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White	Pink & Lavender	Yellow	Bronze & Red
Variety	Variety	Variety	Variety
Nanook	Purple Waters	Maple Mount	Imperial
White Cloud	Rose Queen	Transpallid	Vol Glow
Daisy Queen	Rose Nook	Butterscotch	Chimney
Powderpuff	Seal Cheer	Confection	Queen
Princess Kay	Spellbound	Gold Ribbon	Gold
Jess Williams	Anna Koller	Golden Carpet	Gold
Ostia	Pink Lady	John Milburn	Gold
Raggy Ann	Alert	King's Ransom	Gold
Shalimar	Salute	Milan	Gold
White Rose	Eva Patch	Mojave Gold	Gold
Chris Columbus	Fuchsia Fairy	Primrose Button	Gold
Cottage Cushion	Helen Bogue	Sundance	Gold
Jack Frost	Loxous	Tally	Gold
Larry	Old Lavender	Yel. Chris Col	Gold
Spinifit	Sparkling	Charles Nye	Gold
White Mount	Stylish	Ethel Waters	Gold
Avalanche	All Baba	Newton	Gold
Lyric	Ann Ladyo	Sudan	Gold
Classic	Bella	Yellow Spout	Gold
	Major Cushion	Yel. Supreme	Gold
	Mischief	Ruby Brilliance	Gold



RUBY BREITHAUPT



SATELLITE

GARDEN MUMS

NATIONAL AGRICULTURAL LIBRARY
RECEIVED

DEC 18 1962

For Dynamic, Distinctive, Decorative

FALL COLOR — only mums can give

U. S. DEPARTMENT OF AGRICULTURE



YELLOW POMPONETTE



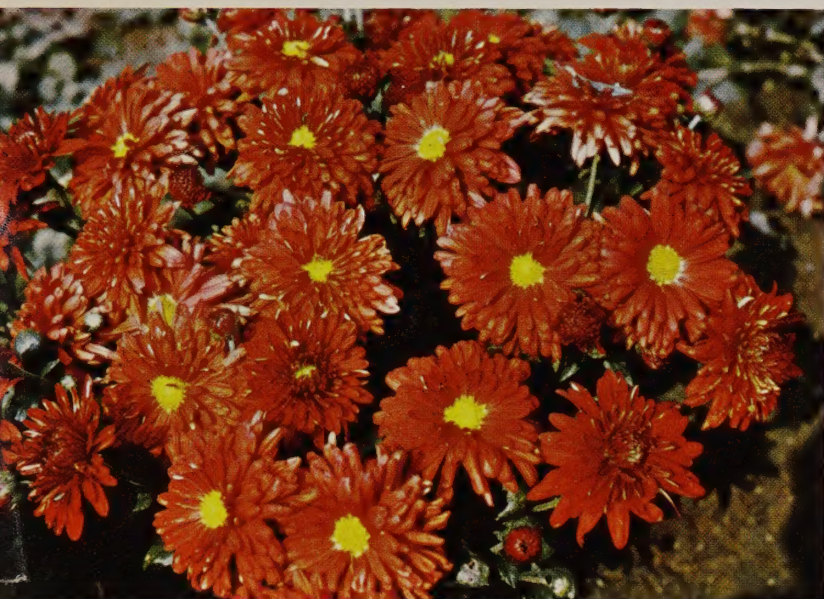
LAWRENCE BLANEY



SUDAN



APRICOT GLOW



FIRED GOLD



YELLOW SPOON



CAMEO



RAGGEDY ANN



BUTTERSCOTCH



EVA PARCH



PRINCESS KAY



RUBY MOUND



MAPLE MOUND



SPARKLING

